

The Women's Business Council of the Chamber, Cedar Crest College,
 and United Way of the Greater Lehigh Valley
 present **the Lehigh Valley Women's Summit on Thursday, June 4, 2020**
 at the Wind Creek Event Center from 7:45 a.m. – 3:30 p.m.

This is an exceptional opportunity to spend the day with the Valley's most influential women in business, philanthropy, government, education, healthcare and the arts. During our lively breakout sessions, you will have the opportunity to learn how the synergy of business, philanthropy, government, education, healthcare and the arts can empower us to make a difference in the world. You WILL leave this conference inspired.

SOLEDAD O'BRIEN



*Award-Winning Journalist, Entrepreneur &
 Host of the Weekly Syndicated Political Show Matter of Fact*

Through the power of storytelling, Soledad O'Brien brings a fresh perspective on diverse and contemporary issues to foster change in your own community or organization.

As the host of the Sunday morning syndicated political show, Matter of Fact with Soledad O'Brien, Soledad has established herself as one of the most recognized names in broadcasting by telling the stories behind the most important issues, people and events of the day. A champion of diversity, she gives voice to the underserved and disenfranchised through her Emmy-winning reporting and acclaimed documentary series, Black in America and Latino in America. While also the contributing editor, reporting in-depth news magazine pieces for PBS NewsHour and correspondent for HBO

Real Sports with Bryant Gumbel. A prominent philanthropist, Soledad is the founder of PowHERful, a foundation that mentors and funds college tuition and expenses for young women.

With eloquence and a measured ability to make often-divisive issues such as race relations, social inequality and mass incarceration accessible to all, she moves audiences to delve deeper into the headlines that shape our lives, outlooks and daily interactions.

On stage, Soledad draws from her life and career to stimulate thoughtful conversation on the roles we each play within our communities and organizations, leaving audiences with memorable takeaways on the power of individuals and companies to make meaningful and lasting change.

SCHEDULE

7:45 – 8:30 AM	Doors Open and Registration	11:45 AM – 12:30 PM	Breakout Session 2
8:30 – 9:30 AM	Morning General Session & Keynote TBA	12:45 – 1:15 PM	Lunch (VIP lunch additional \$50 includes speaker meet and greet)
9:45 – 10:30 AM	Breakfast & Summit Marketplace	1:15 – 2:00 PM	Desserts & Prizes in Marketplace
10:45 – 11:30 AM	Breakout Session 1	2:00 – 3:30 PM	Afternoon General Session and Keynote, award-winning journalist & documentarian, Soledad O'Brien

Audience: Approximately 600, mostly women business leaders.

**Soledad
 O'Brien**

**AWARD-WINNING JOURNALIST
 AND DOCUMENTARIAN**

**FOR MORE INFO:
 484.226.0128**



LEHIGHVALLEYWOMEN.COM

PREMIER SPONSOR: **Capital BLUE** 

PRESENTING SPONSOR:  Lehigh Valley Health Network

LUNCHEON SPONSOR:

Sponsorship Opportunities:

PLATINUM SPONSOR: \$10,000

- Prominent logo recognition in marketing and promotional materials and in the event program
- Recognition as a Platinum Sponsor from the podium and the sponsor recognition presentation
- Your full page ad in the program: Size: 4.5" W x 7.5" H, Black & White or Grayscale, Format: .eps, .jpeg, .tiff, or .pdf (minimum 300 dpi), Due: Friday, May 1
- Ten tickets to the event, reserved seating for the afternoon keynote
- Four tickets to the VIP reception and meet & greet the speaker
- A display table in the pre-function area to promote your business
- Advertising materials placed in the Sponsor Bag, distributed to all guests

GOLD SPONSOR: \$5,000

- Logo recognition in marketing and promotional materials and in the event program
- Recognition as a Gold Sponsor from the podium and in the sponsor recognition presentation
- A Half Page ad in the program. Size: 4.5" W x 3.75" H, Black & White or Grayscale, Format: .eps, .jpeg, .tiff, or .pdf (minimum 300 dpi), Due: Friday, May 1
- Eight tickets to the event, reserved seating for the keynote
- Advertising materials placed in the Sponsor Bag, distributed to all guests

SILVER SPONSOR: \$3,500

- Recognition in all marketing and promotional materials
- Recognition as a Silver Sponsor from the podium and in the sponsor recognition presentation
- Logo recognition in the event and in the program
- Four tickets to the event, reserved seating for the keynote

BREAKOUT SESSION SPONSOR (Four Available): \$3,000

- Recognition in marketing and promotional materials
- Recognition as a Breakout Session Sponsor from the podium and in the sponsor recognition presentation
- Your logo next to the sponsored breakout session in the program booklet and on signs outside the breakout room
- Opportunity to introduce a breakout session and deliver your 2 minute message to the audience
- Two ticket to the event, reserved seating for the keynote

BRONZE SPONSOR: \$1,500

- Recognition in marketing and promotional materials
- Recognition as a Bronze Sponsor from the podium and in the sponsor recognition presentation
- Two tickets to the event, reserved seating for keynote

A la Carte Advertising, Marketing and PR options:

A FULL PAGE AD IN THE PROGRAM: \$300

- Size: 4.5" W x 7.5" H
- Color: Black & White or Grayscale
- Format: .eps, .jpeg, .tiff, or .pdf (minimum 300 dpi)
- Due Date: Friday, May 1

A HALF PAGE AD IN THE PROGRAM: \$200

- Size: 4.5" W x 3.75" H
- Color: Black & White or Grayscale
- Format: .eps, .jpeg, .tiff, or .pdf (minimum 300 dpi)
- Due Date: Friday, May 1

MARKETING MATERIAL DISTRIBUTION: \$300

- Your marketing, advertising or novelty item distributed to every attendee.

EXHIBITOR TABLE: \$400

- A display table to promote your goods and services

TICKETS:

\$175 each. \$150 EARLY BIRD if registered by March 31. VIP lunch additional \$50 includes speaker meet and greet.

Yes, I want to be a part of Women's Summit 2020 by becoming a sponsor.

- PLATINUM: \$10,000 SILVER: \$3,500 BRONZE: \$1,500
 GOLD: \$5,000 BREAKOUT: \$3,000

I do not want to sponsor at this time, but would like to purchase:

- \$300 Full-page ad \$200 Half-page ad \$300 Marketing Material Distribution \$400 Exhibitor Table

_____ Tickets @ \$175 each. \$150 if registered by March 31. _____ VIP lunch @ \$50 = TOTAL _____

FULL NAME _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

PHONE _____

E-MAIL _____

\$ _____ Enclosed is a check or money order payable to Greater Lehigh Valley Chamber of Commerce.

Please bill my: VISA MasterCard Discover American Express

Card number |_____|_____|_____|_____|_____|_____|_____|_____|_____|_____|_____|_____|_____|_____|_____|_____| Security Code: |_____|_____|

Expiration Date Month: |_____|_____| Year: |_____|_____| Amount: \$ _____

MAIL TO: Greater Lehigh Valley Chamber of Commerce | 840 Hamilton Street, Suite 205 | Allentown, PA 18101

REGISTER TODAY: 484.226.0128
 LEHIGHVALLEYWOMEN.COM