

A VIRTUAL LEHIGH VALLEY WOMEN'S SUMMIT
WEDNESDAY, JUNE 8

THREE GREAT ORGANIZATIONS: *The Chamber's Women's Business Council, Cedar Crest College, and United Way of the Greater Lehigh Valley present the Lehigh Valley Women's Summit on Wednesday, June 8 from 7:45 a.m. – 3:30 p.m. (detailed schedule below) #LVWomensSummit*

FEATURING



SARAH THOMAS

The NFL's First Female Official;

One of the Sports Illustrated 100 Most Influential NFL Figures of All Time

On April 8, 2015, Sarah Thomas was one of nine new game officials added to the NFL officiating roster for the 2015 season, becoming the first full-time female official in NFL history. Her history-making game happened on September 13, 2015, between Kansas City and Houston. Her hat, whistle and flag from that game are now on display at the Pro Football Hall of Fame. Off the field, Sarah is a Marketing Specialist for Mid-South Rehab, Inc., National Speaker for Keppler Speakers Bureau and a skin care consultant for Rodan & Fields. She was born in Pascagoula, Mississippi and is a graduate of the University of Mobile, where she earned a full scholarship as a basketball player and Academic All-American honors. She has had many national recognitions on her accomplishments throughout her journey, but one is at the top of these accomplishments, being named Sports Illustrated's 100 Most Influential NFL Figures of All Time. But nothing compares to being a mom to her three beautiful children, Bridley (20), Brady (17) and Bailey (8).



GISELE BARRETO FETTERMAN

Access and equity advocate, a hugger and the Second Lady of Pennsylvania

Gisele Barreto Fetterman is founder of Freestore 15104, where surplus and donated goods are received and redistributed to neighbors in need. FS15104 aims to eradicate food and clothing insecurity and has inspired 13 spin off locations and the birth of 412 Food Rescue. Gisele is the co-founder of 412FR, a community wide effort to end hunger and reduce food waste. 412FR has rescued tens of millions of pounds of food. She is co-founder of For Good PGH, a non-profit that works to advocate inclusion and inspire kindness. Its first initiative, Hello Hijab, has received both national and international praise. Gisele was born in Brazil and emigrated as a child to the US, living as an undocumented immigrant for over a decade. Gisele is a Forty under 40 honoree, a Tedx Speaker a Jefferson Awards recipient and selected by NBC Universal as an Erase the Hate Change Maker. She is a mother of three and of beloved rescue pups Levi and Artie.

SCHEDULE

7:45 -8:30 AM DOORS OPEN AND REGISTRATION

8:30-9:30 AM MORNING GENERAL SESSION AND KEYNOTE Gisele Barreto Fetterman, An Access And Equity Advocate, The Second Lady Of Pennsylvania And The Founder Of Freestore 15104

9:45-10:30 AM Breakfast And Summit Marketplace

10:45-11:30 AM Breakout Session 1

11:45-12:30 PM Breakout Session 2

12:45 - 1:15 PM LUNCH (Vip Lunch Too Additional \$50 Includes Speaker Meet And Greet)

1:15 - 1:45 PM Desserts And Prizes In Marketplace

2:00 - 3:30 PM AFTERNOON GENERAL SESSION AND KEYNOTE Sarah Thomas, The Nfl's First Female Official; One Of The Sports Illustrated 100 Most Influential Nfl Figures Of All Time

Audience: *More than 400, mostly women business leaders.*



This is an exceptional opportunity to spend a virtual afternoon with the Valley's most influential women in business, philanthropy, government, education, healthcare and the arts. During our lively breakout sessions, you will have the opportunity to learn how the synergy of business, philanthropy, government, education, healthcare and the arts can empower us to make a difference in the world. You WILL be inspired!

PREMIER SPONSOR: **Capital** 

PRESENTING SPONSOR:  Lehigh Valley Health Network

LUNCHEON SPONSOR:

Sponsorship Opportunities:

FOR OUR SPONSORS AND VIP TICKETHOLDERS:

VIP exclusive access. Our keynote speaker, Sarah Thomas, has agreed to an exclusive VIP Meet & Greet during lunch.

PLATINUM SPONSOR: \$10,000

- Prominent logo recognition from the podium as a Platinum Sponsor on all promotional materials including the Chamber Connections publication, e-invitations, on the event web page, e-invitations and social media campaigns
- Full screen recognition as a Platinum Sponsor on the screens
- A full-page ad in the program booklet
- Inclusion of your logo in the sponsor recognition section of the program
- 10 seats to the event
- 10 seats to the exclusive VIP Meet & Greet with Sarah Thomas
- Your marketing, advertising or novelty item voucher in the Goodie Bag
- An exhibit table, which attendees will visit during breaks along with your virtual exhibit table on the Whova app
- Recognition in the Post Event Sponsor Thank You page in Connections
- Ongoing recognition in the on-demand recorded version of the event

SILVER SPOTLIGHT: \$3,500

- Logo recognition in promotional materials including newsletter, flyers and e-invitations
- Recognition as a Silver Spotlight sponsor on the screens
- A quarter page ad in the program booklet
- Inclusion of your logo in the sponsor recognition section of the program
- 10 seats at the event
- 4 seats to the exclusive VIP Meet & Greet
- Recognition in the Post Event Sponsor Thank You page of the following months issue of Connections
- Ongoing recognition in the on-demand recorded version of the event

BREAKOUT SESSION SPONSOR (Four Available): \$3,000

- Recognition in marketing and promotional materials
- Recognition as a Breakout Session Sponsor from the podium and in the sponsor recognition presentation
- Your logo as part of the sponsored breakout session
- Opportunity to introduce a breakout session and deliver your 2-minute message to the audience
- 6 seats at the event
- 2 seats to the exclusive VIP Meet & Greet with Sarah Thomas

GOLD SPOTLIGHT: \$5,000

- Logo recognition in promotional materials including newsletter, flyers and e-invitations
- Recognition as a Gold Spotlight sponsor on the screens
- A half-page ad in the program booklet
- Inclusion of your logo in the sponsor recognition section of the program
- Your marketing, advertising or novelty item voucher emailed to attendees in the Goodie Bag
- 10 seats at the event
- 6 seats to the exclusive VIP Meet & Greet with Sarah Thomas
- An exhibit table, which attendees will visit during breaks along with your virtual exhibit table on the Whova app
- Recognition in the Post Event Sponsor Thank You page in Connections
- Ongoing recognition in the on-demand recorded version of the event

BRONZE SPOTLIGHT: \$1,500

- Logo in promotional materials including newsletter, flyers and e-invitations
- Recognition as a Bronze Spotlight sponsor on the screens
- 6 seats at the event
- 2 seats at the exclusive VIP Meet & Greet
- Inclusion of your logo in the sponsor recognition section of the program
- Recognition in the Post Event Sponsor Thank You page of Connections
- Ongoing recognition in the on-demand recorded version of the event

A la Carte Advertising, Marketing and PR options:

A FULL PAGE AD IN THE PROGRAM: \$300

- Size: 4.5" W x 7.5" H
- Full Color or Black & White
- Format: .eps, .jpeg, .tiff, or .pdf (minimum 300 dpi)

A HALF PAGE AD IN THE PROGRAM: \$200

- Size: 4.5" W x 3.75" H
- Full Color or Black & White
- Format: .eps, .jpeg, .tiff, or .pdf (minimum 300 dpi)

MARKETING MATERIAL DISTRIBUTION: \$300

- Your marketing, advertising or novelty item distributed electronically to every attendee.

EXHIBITOR TABLE: \$300

- An exhibit table, which attendees will visit during breaks along with your virtual exhibit table on the Whova app

TICKET TO THE EVENT: \$150

FOR ALL THE DETAILS AND TO RESERVE YOUR SPOT:
LEHIGHVALLEYWOMEN.COM