

Lehigh Valley WOMENS SUMMIT 2023

June 8, 2023

WIND CREEK BETHLEHEM

LEHIGH VALLEY WOMEN'S SUMMIT | THURSDAY, JUNE 8

THREE GREAT ORGANIZATIONS: *The Chamber's Women's Business Council, Cedar Crest College, and United Way of the Greater Lehigh Valley present the Lehigh Valley Women's Summit on Thursday, June 8 from 7:45 a.m. – 3:30 p.m. (detailed schedule below) #LVWomensSummit*

FEATURING



Ally Love

Founder & CEO of Love Squad; Peloton Instructor; In-Arena Host of the Brooklyn Nets

Ally Love is a multi-hyphenate trailblazer of the slash generation. As the CEO of Love Squad, Global Peloton instructor, host, TEDx speaker, and writer. Ally is committed to leveraging her platforms in an effort to celebrate and champion diversity through sweat and conversation.

As a Boss of Business, with an extensive personal reach to millions across her social and professional mediums, Ally remains dedicated to forming authentic connections, honest dialogue, and as a result – real change.

Her ultimate unwavering goal is to position those around her to step into their power through the convergence of articulation and conversation.



Stephanie Bryan

Tribal Chair And CEO Poarch Band of Creek Indians

In 2014, Stephanie Bryan became part of her Tribe's history when she became the very first woman elected to serve as Tribal Chair and CEO for the Poarch Band of Creek Indians. She previously served as the Tribe's Vice Chair from 2006 until she was elected to Poarch's top leadership position.

During the years that Stephanie has served her Tribe, Poarch's economy has grown by 1000% and has become a major driver of economic growth in the State. Nationally, Chairwoman Bryan is known as a passionate advocate for Indian Country and serves on numerous regional and national boards. She attributes her success in shaping policy that affects her Tribe and others to her deep and abiding love for her people.

SCHEDULE

7:45 -8:30 AM	DOORS OPEN AND REGISTRATION	11:15-12:00 noon	Breakout Session 2
8:30-9:30 AM	MORNING GENERAL SESSION AND KEYNOTE	12:00 - 1:00 PM	LUNCH (<i>Meet & Greet Lunch, Additional \$50</i>) and Summit Marketplace
9:30-10:15 AM	Breakfast, Mimosas, and Summit Marketplace	1:00 - 1:45 PM	Breakout Session 3
10:15-11:00 AM	Breakout Session 1	2:00 - 3:30 PM	AFTERNOON GENERAL SESSION AND KEYNOTE

Audience: *More than 500, mostly women business leaders.*



FOR ALL THE DETAILS AND TO RESERVE YOUR SPOT:

CALL DANIELLE 484-226-0128 OR VISIT LEHIGHVALLEYWOMEN.COM

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PREMIER SPONSOR: 

PRESENTING SPONSOR: 

Sponsorship Opportunities:

PLATINUM SPONSOR: \$15,000

Pre-event recognition:

- Logo representation on all promotional materials including the Chamber Connections monthly publication, e-invitations, event web page and social media campaigns
- Social media campaigns include tagged/mentioned in 1 pre-event post specifically listing our Platinum Sponsors on 3 channels and no less than 4 sponsor related posts on Women's Summit Social media channels
- Unlimited to the Galentine's Day Launch party on 2/13/23
- Recognition in Media Alerts and/or Press Releases

Day of Event Recognition:

- Recognition on screens/PowerPoints
- A full-page ad in the program booklet
- Inclusion of your logo in the sponsor recognition section of the program
- Inclusion of up to 30 second video in the program
- 15 tickets to the event including the exclusive Meet & Greet
- Valet parking exclusively for your guests
- Your marketing, advertising or novelty item voucher in the Goodie Bag
- Exhibit table at the Marketplace which attendees will visit during breaks

Post Event Recognition:

- Recognition in the Post Event Sponsor Thank You page in Connections
- Recognition in post event email blast to attendees

GOLD SPOTLIGHT: \$7,500

- Logo recognition in promotional materials including newsletter, flyers and e-invitations, event website and social media campaigns
- Social media campaign includes tagged/mentioned in pre-event post specifically listing our Sponsors and no less than 2 sponsor related posts on Women's Summit Social media channels
- Recognition in Media Alerts and/or Press Releases
- Recognition as a Gold Spotlight sponsor on the screens day of the event
- A half-page ad in the program booklet
- Inclusion of your logo in the sponsor recognition section of the program
- Your marketing, advertising or novelty item in the Goodie Bag
- 10 tickets to the event (6 which include the exclusive Meet & Greet)
- Exhibit table at the Marketplace, which attendees will visit during breaks
- Recognition in the Post Event Sponsor Thank You page in Connections

SILVER SPOTLIGHT: \$5,000

- Logo recognition in promotional materials including newsletter, flyers and e-invitations and social media
- Social media campaign includes 1 tagged/mentioned in pre-event post specifically listing our Sponsors and 1 sponsor related post during or after the event on Women's Summit Social media channels
- Recognition in Media Alerts and/or Press Releases
- Recognition as a Silver Spotlight sponsor on the screens day of the event
- A quarter page ad in the program booklet
- Inclusion of your logo in the sponsor recognition section of the program
- 8 tickets to the event (4 which include the exclusive Meet & Greet)
- Recognition in the Post Event Sponsor Thank You page of the following months issue of Connections

EXCLUSIVE MEET & GREET SPONSOR (One Available): \$3,500

- 5 Meet & Greet ticket package tickets
- Logo recognition at the meet and greet location
- Opportunity to address attendees
- Opportunity for your representative to greet keynote speaker and escort to meet and greet location

INSTAGRAM PHOTO OPP (One Available): \$3,500

Instagram-able area for attendees to take an influencer-quality photo.

- Design support to create the photo opp spot
- Logo recognition at the photo opp spot
- Logo recognition in event program
- 4 tickets to the event (1 which includes the exclusive Meet & Greet)
- Recognition on social media and curated social post for your team to provide a "sneak peek" of the space before the event

BREAKOUT SESSION SPONSOR (Four Available): \$3,500

- Recognition in marketing and promotional materials
- Recognition as a Breakout Session Sponsor from the podium and in the sponsor recognition presentation
- Your logo as part of the sponsored breakout session
- Opportunity to introduce a breakout session and deliver your 2-minute message to the audience
- 6 tickets to the event (2 which include exclusive Meet & Greet)
- 1 social media post announcing your breakout session topic/speakers pre-event

BRONZE SPOTLIGHT: \$2,000

- Logo in promotional materials including newsletter, flyers and e-invitations and social media
- Social media campaign includes 1 tagged/mentioned in pre-event post specifically listing our Sponsors and 1 sponsor related post during or after the event on Women's Summit Social media channels
- Recognition as a Bronze Spotlight sponsor on the screens
- 6 tickets to the event (2 which include exclusive Meet & Greet)
- Inclusion of your logo in the sponsor recognition section of the program
- Recognition in the Post Event Sponsor Thank You page of Connections

A la Carte Advertising, Marketing and PR options:

A FULL PAGE AD IN THE PROGRAM: \$500

- Size: 4.5" W x 7.5" H
- Full Color or Black & White
- Format: .eps, .jpeg, .tiff, or .pdf (minimum 300 dpi)

A HALF PAGE AD IN THE PROGRAM: \$300

- Size: 4.5" W x 3.75" H
- Full Color or Black & White
- Format: .eps, .jpeg, .tiff, or .pdf (minimum 300 dpi)

MARKETING MATERIAL DISTRIBUTION: \$500

- Your marketing, advertising or novelty item included in the event goodie bag given to each attendee.

EXHIBITOR TABLE: \$600

- Exhibit table at the Marketplace which attendees will visit during breaks
- Includes 1 ticket to the event

TICKET TO THE EVENT: \$199

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