

# Lehigh Valley WOMEN'S SUMMIT 2024

# June 6, 2024

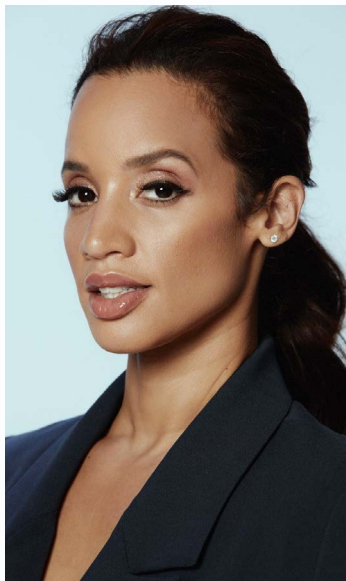
WIND CREEK BETHLEHEM

## LEHIGH VALLEY WOMEN'S SUMMIT | THURSDAY, JUNE 6

**THREE GREAT ORGANIZATIONS:** The Chamber's Women's Business Council, Cedar Crest College, and United Way of the Greater Lehigh Valley present the Lehigh Valley Women's Summit

**Audience:** Nearly 1,000 women business and nonprofit leaders

### FEATURING



## Dascha Polanco

Award-winning actress, Latina trailblazer and advocate for diversity & women's rights

Dascha Polanco, a Dominican Republic-born, Brooklyn-raised actress, gained fame for her groundbreaking roles in Hollywood. Best known for her portrayal of "Dayanara Diaz" in "Orange is the New Black," she's also starred in "In The Heights," "The Irishman," and "When They See Us."

Beyond acting, Polanco is an advocate for the Latinx community and women's rights, supporting causes like Feeding America and the DREAM Project Foundation. Recognized for her contributions, she's received awards like the ALMA Awards and has been named one of Hollywood's Young Latino Powerhouses by The Hollywood Reporter.



## Joanna McClinton

Pennsylvania Speaker of the House

Elected to serve communities in Philadelphia and Delaware County in 2015, Joanna McClinton became Pennsylvania's first woman Speaker of the House in February 2023.

A southwest Philadelphia resident and Grace Temple Christian Academy, LaSalle University, and Villanova University School of Law graduate, she was a public defender and chief counsel to Sen. Anthony Williams before being elected.

McClinton has earned several distinctions including City and State PA's 40 Under 40 and Politico Recast's Power List.

### SCHEDULE

7:45 -8:15 AM	DOORS OPEN AND REGISTRATION	12:15-1:30 PM	LUNCH and Speaker Meet and Greet (Additional \$50)
9:00-10:00 AM	MORNING GENERAL SESSION AND KEYNOTE	1:15 - 2:45 PM	Breakout Session 2
10:15-11:00 AM	Breakfast and Summit Marketplace	3:00 - 4:00 PM	AFTERNOON GENERAL SESSION AND KEYNOTE
11:15 AM-12:15 PM	Breakout Session 1		



FOR ALL THE DETAILS AND TO RESERVE YOUR SPOT:

CALL DANIELLE 484-226-0128  
OR VISIT [LEHIGHVALLEYWOMEN.COM](http://LEHIGHVALLEYWOMEN.COM)

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**PREMIER SPONSOR:** 

**PRESENTING SPONSOR:** 

## Sponsorship Opportunities:

**PLATINUM SPONSOR:** **\$15,000**

### Pre-event recognition:

- Logo representation on all promotional materials including the Chamber *Connections* monthly publication, e-invitations, event web page and social media campaigns
- Social media campaigns include tagged/mentioned in 1 pre-event post specifically listing our Platinum Sponsors on 3 channels and no less than 4 sponsor related posts on Women's Summit Social media channels
- Unlimited to the Galentine's Day Launch party on 2/13/24
- Recognition in Media Alerts and/or Press Releases

### Day of Event Recognition:

- Recognition on screens/PowerPoints
- A full-page ad in the program booklet
- Inclusion of your logo in the sponsor recognition section of the program
- Inclusion of up to 30 second video in the program
- 15 tickets to the event including the exclusive Meet & Greet
- Valet parking exclusively for your guests
- Your marketing, advertising or novelty item voucher in the Goodie Bag
- Exhibit table at the Marketplace which attendees will visit during breaks

### Post Event Recognition:

- Recognition in the Post Event Sponsor Thank You page in *Connections*
- Recognition in post event email blast to attendees

**GOLD SPOTLIGHT:** **\$7,500**

- Logo recognition in promotional materials including newsletter, flyers and e-invitations, event website and social media campaigns
- Social media campaign includes tagged/mentioned in pre-event post specifically listing our Sponsors and no less than 2 sponsor related posts on Women's Summit Social media channels
- Recognition in Media Alerts and/or Press Releases
- Recognition as a Gold Spotlight sponsor on the screens day of the event
- A half-page ad in the program booklet
- Inclusion of your logo in the sponsor recognition section of the program
- Your marketing, advertising or novelty item in the Goodie Bag
- 10 tickets to the event including the exclusive Meet & Greet
- Exhibit table at the Marketplace, which attendees will visit during breaks
- Recognition in the Post Event Sponsor Thank You page in *Connections*

**SILVER SPOTLIGHT:** **\$5,000**

- Logo recognition in promotional materials including newsletter, flyers and e-invitations and social media
- Social media campaign includes 1 tagged/mentioned in pre-event post specifically listing our Sponsors and 1 sponsor related post during or after the event on Women's Summit Social media channels
- Recognition in Media Alerts and/or Press Releases
- Recognition as a Silver Spotlight sponsor on the screens day of the event
- A quarter page ad in the program booklet
- Inclusion of logo in the sponsor recognition section of the program
- 8 tickets to the event including the exclusive Meet & Greet
- Recognition in the Post Event Sponsor Thank You page of the following months issue of *Connections*

**EXCLUSIVE MEET & GREET SPONSOR (SOLD):** **\$3,500**

- 5 Meet & Greet ticket package tickets
- Logo recognition at the meet and greet location
- Opportunity to address attendees
- Opportunity for your representative to greet keynote speaker and escort to meet and greet location

**INSTAGRAM PHOTO OPP (One Available):** **\$3,500**

Instagram-able area for attendees to take an influencer-quality photo.

- Design support to create the photo opp spot
- Logo recognition at the photo opp spot
- Logo recognition in event program
- 4 tickets to the event (1 which includes the exclusive Meet & Greet)
- Recognition on social media and curated social post for your team to provide a "sneak peek" of the space before the event

**BREAKOUT SESSION SPONSOR (Four Available):** **\$3,500**

- Recognition in marketing and promotional materials
- Recognition as a Breakout Session Sponsor from the podium and in the sponsor recognition presentation
- Your logo as part of the sponsored breakout session
- Opportunity to introduce a breakout session and deliver your 2-minute message to the audience
- 6 tickets to the event (2 which include exclusive Meet & Greet)
- 1 social media post announcing your breakout session topic/speakers pre-event

**BRONZE SPOTLIGHT:** **\$2,000**

- Logo in promotional materials including newsletter, flyers and e-invitations and social media
- Social media campaign includes 1 tagged/mentioned in pre-event post specifically listing our Sponsors and 1 sponsor related post during or after the event on Women's Summit Social media channels
- Recognition as a Bronze Spotlight sponsor on the screens
- 6 tickets to the event (2 which include exclusive Meet & Greet)
- Inclusion of your logo in the sponsor recognition section of the program
- Recognition in the Post Event Sponsor Thank You page of *Connections*

## A la Carte Advertising, Marketing and PR options:

**A FULL PAGE AD IN THE PROGRAM:** **\$500**

- Size: 4.5" W x 7.5" H
- Full Color or Black & White
- Format: .eps, .jpeg, .tiff, or .pdf (minimum 300 dpi)

**A HALF PAGE AD IN THE PROGRAM:** **\$300**

- Size: 4.5" W x 3.75" H
- Full Color or Black & White
- Format: .eps, .jpeg, .tiff, or .pdf (minimum 300 dpi)

**MARKETING MATERIAL DISTRIBUTION:** **\$500**

- Your marketing, advertising or novelty item included in the event goodie bag given to each attendee.

**EXHIBITOR TABLE:** **\$600**

- Exhibit table at the Marketplace which attendees will visit during breaks
- Includes 1 ticket to the event

**TICKET TO THE EVENT:** **\$199**

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