

LEHIGH VALLEY WOMEN'S SUMMIT | THURSDAY, JUNE 5

THREE GREAT ORGANIZATIONS: *The Chamber's Women's Business Council, Cedar Crest College, and United Way of the Greater Lehigh Valley present the Lehigh Valley Women's Summit*

Audience: *Nearly 1,000 women business and nonprofit leaders*

Cost: *\$199 a ticket or \$250 (1) ticket plus speaker Meet & Greet*

Featuring:



NICOLE LYNN

President of Football, Klutch Sports Group | Author of *Agent You*

Nicole Lynn is a trailblazer in the sports industry. In 2019, she became the first Black woman to represent a Top 3 NFL draft pick, later making history again with back-to-back Top 10 picks. Now the President of Football at Klutch Sports Group, she represents elite NFL stars like Jalen Hurts, Myles Garrett, and Quinnen Williams.

Named one of Sports Illustrated's Most Powerful Women in Sports, Lynn began her career as a financial analyst at Morgan Stanley, later earning her law degree with honors. She balanced careers in law and sports agency, practicing at Norton Rose Fulbright while earning certifications as an NFLPA and NBPA agent.

Her acclaimed book, *Agent You*, inspires individuals to chase their dreams on their own terms. Lynn believes in breaking barriers, reminding others: "It always seems impossible until it's done."



AMANDA GORE

Expert in Emotional Intelligence & Transformational Leadership

For over 25 years, Amanda Gore has been a leading speaker in the U.S. and Australia, using emotional intelligence to transform workplace culture, leadership, and team dynamics. She believes success is driven by feelings, shaping how we connect, lead, and make decisions.

As the CEO of The JOY Project and author of five books, Amanda blends neuroscience, psychology, and communication strategies to shift perceptions, improve relationships, and inspire lasting change.

SCHEDULE

8:00—9:00 AM	Registration	11:45 AM—12:30 PM	Breakout Session 2
9:00—10:00 AM	Morning General Session & Keynote	12:30—1:30 PM	Lunch & Marketplace
10:00—10:45 AM	Mimosas & Summit Marketplace	1:30 - 2:15 PM	Breakout Session 3
10:45—11:30 AM	Breakout Session 1	2:30 - 3:30 PM	Afternoon General Session & Keynote



FOR ALL THE DETAILS AND TO RESERVE YOUR SPOT:

CALL DANIELLE 484-226-0128 OR VISIT LEHIGHVALLEYWOMEN.COM

PREMIER SPONSOR: **Capital** 

PRESENTING SPONSOR:  **Lehigh Valley Health Network**
part of  **Jefferson Health**

Sponsorship Opportunities:

PLATINUM SPONSOR: **\$15,000**

Pre-event recognition:

- Logo representation on all promotional materials including the Chamber Connections monthly publication, e-invitations, event web page and social media campaigns
- Social media campaigns include tagged/mentioned in 1 pre-event post specifically listing our Platinum Sponsors on 3 channels and no less than 4 sponsor related posts on Women's Summit Social media channels
- Unlimited to the Galentine's Day Launch party on 2/10/25
- Recognition in Media Alerts and/or Press Releases

Day of Event Recognition:

- Recognition on screens/PowerPoints
- A full-page ad in the program booklet
- Inclusion of your logo in the sponsor recognition section of the program
- Inclusion of up to 30 second video in the program
- 15 tickets to the event including the exclusive Meet & Greet
- Valet parking exclusively for your guests
- Your marketing, advertising or novelty item voucher in the Goodie Bag
- Exhibit table at the Marketplace which attendees will visit during breaks

Post Event Recognition:

- Recognition in the Post Event Sponsor Thank You page in *Connections*
- Recognition in post event email blast to attendees

GOLD SPOTLIGHT: **\$7,500**

- Logo recognition in promotional materials including newsletter, flyers and e-invitations, event website and social media campaigns
- Social media campaign includes tagged/mentioned in pre-event post specifically listing our Sponsors and no less than 2 sponsor related posts on Women's Summit Social media channels
- Recognition in Media Alerts and/or Press Releases
- Recognition as a Gold Spotlight sponsor on the screens day of the event
- A half-page ad in the program booklet
- Inclusion of your logo in the sponsor recognition section of the program
- Your marketing, advertising or novelty item in the Goodie Bag
- 10 tickets to the event including the exclusive Meet & Greet
- Exhibit table at the Marketplace, which attendees will visit during breaks
- Recognition in the Post Event Sponsor Thank You page in *Connections*

SILVER SPOTLIGHT: **\$5,000**

- Logo recognition in promotional materials including newsletter, flyers and e-invitations and social media
- Social media campaign includes 1 tagged/mentioned in pre-event post specifically listing our Sponsors and 1 sponsor related post during or after the event on Women's Summit Social media channels
- Recognition in Media Alerts and/or Press Releases
- Recognition as a Silver Spotlight sponsor on the screens day of the event
- A quarter page ad in the program booklet
- Inclusion of logo in the sponsor recognition section of the program
- 8 tickets to the event including the exclusive Meet & Greet)
- Recognition in the Post Event Sponsor Thank You page of the following months issue of *Connections*

EXCLUSIVE MEET & GREET SPONSOR (One Available): **\$3,500**

- 5 Meet & Greet ticket package tickets
- Logo recognition at the meet and greet location
- Opportunity to address attendees
- Opportunity for your representative to greet keynote speaker and escort to meet and greet location

INSTAGRAM PHOTO OPP (Sold Out): **\$3,500**

Instagram-able area for attendees to take an influencer-quality photo.

- Design support to create the photo opp spot
- Logo recognition at the photo opp spot
- Logo recognition in event program
- 4 tickets to the event (1 which includes the exclusive Meet & Greet)
- Recognition on social media and curated social post for your team to provide a "sneak peek" of the space before the event

BREAKOUT SESSION SPONSOR (Four Available): **\$3,500**

- Recognition in marketing and promotional materials
- Recognition as a Breakout Session Sponsor from the podium and in the sponsor recognition presentation
- Your logo as part of the sponsored breakout session
- Opportunity to introduce a breakout session and deliver your 2-minute message to the audience
- 6 tickets to the event (2 which include exclusive Meet & Greet)
- 1 social media post announcing your breakout session topic/speakers pre-event

BRONZE SPOTLIGHT: **\$2,000**

- Logo in promotional materials including newsletter, flyers and e-invitations and social media
- Social media campaign includes 1 tagged/mentioned in pre-event post specifically listing our Sponsors and 1 sponsor related post during or after the event on Women's Summit Social media channels
- Recognition as a Bronze Spotlight sponsor on the screens
- 6 tickets to the event (2 which include exclusive Meet & Greet)
- Inclusion of your logo in the sponsor recognition section of the program
- Recognition in the Post Event Sponsor Thank You page of *Connections*

A la Carte Advertising, Marketing and PR options:

A FULL PAGE AD IN THE PROGRAM: **\$500**

- Size: 4.5" W x 7.5" H
- Full Color or Black & White
- Format: .eps, .jpeg, .tiff, or .pdf (minimum 300 dpi)

A HALF PAGE AD IN THE PROGRAM: **\$300**

- Size: 4.5" W x 3.75" H
- Full Color or Black & White
- Format: .eps, .jpeg, .tiff, or .pdf (minimum 300 dpi)

MARKETING MATERIAL DISTRIBUTION: **\$500**

- Your marketing, advertising or novelty item included in the event goodie bag given to each attendee.

EXHIBITOR TABLE: **\$600**

- Exhibit table at the Marketplace which attendees will visit during breaks
- Includes 1 ticket to the event

TICKET TO THE EVENT: **\$199**

TICKET PLUS MEET & GREET: **\$250**