

LEHIGH VALLEY WOMEN'S SUMMIT
THURSDAY, JUNE 4

THREE GREAT ORGANIZATIONS:

The Chamber's Women's Business Council, Cedar Crest College, and United Way of the Greater Lehigh Valley

Audience:

Nearly 1,000 women business and nonprofit leaders

PREMIER SPONSOR:



PRESENTING SPONSOR:



KEYNOTE SPEAKER:



Mariana Atencio is a Peabody Award-winning journalist, bestselling author, entrepreneur, and speaker whose TEDx talk on authenticity ranks among the most viewed of all time. After immigrating to the United States from Venezuela, she turned her experience of feeling different into a global message: embracing authenticity unlocks personal and professional potential.

Mariana built an acclaimed journalism career as an anchor and correspondent for Univision, Fusion, and NBC News, reporting worldwide on migration, human rights, and social issues. Her investigative and field reporting earned major honors, including Emmy nominations and industry awards.

Author of *Perfectly You: Embracing the Power of Being Real*, Mariana now leads her own media production company, hosts the hit podcast *Lost in Panama*, and delivers keynote speeches and moderates events around the world, helping audiences navigate change, build meaningful connections, and lead with confidence and purpose through the power of authentic storytelling.

SCHEDULE

8:00—9:00 AM

Registration

9:00—10:00 AM

Morning Session

10:00—10:45 AM

Mimosas & Marketplace

10:45—11:30 AM

Breakout Session 1

11:45 AM—12:30 PM

Breakout Session 2

12:30—1:30 PM

Lunch & Marketplace

1:30 - 2:15 PM

Breakout Session 3

2:30 - 3:30 PM

Afternoon Session



FOR ALL THE DETAILS AND
TO RESERVE YOUR SPOT:

CALL DANIELLE 484-226-0128
OR VISIT LEHIGHVALLEYWOMEN.COM

Lehigh Valley
WOMEN'S
SUMMIT2025

June 4, 2026
WIND CREEK BETHLEHEM

PREMIER SPONSOR:



PRESENTING SPONSOR:



Sponsorship Opportunities:

PLATINUM SPONSOR: \$15,000

Pre-event recognition:

- Logo representation on all promotional materials including the Chamber Connections monthly publication, e-invitations, event web page and social media campaigns
- Social media campaigns include tagged/mentioned in 1 pre-event post specifically listing our Platinum Sponsors on 3 channels and no less than 4 sponsor related posts on Women's Summit Social media channels
- Recognition in Media Alerts and/or Press Releases

Day of Event Recognition:

- Recognition on screens/PowerPoints
- A full-page ad in the program booklet (see specs below)
- Inclusion of your logo in the sponsor recognition section of the program
- Inclusion of up to 30 second video in the program
- 15 tickets to the event including the exclusive Meet & Greet
 - Due: May 7, 2026
- Your marketing, advertising or novelty item voucher in the Goodie Bag
- Exhibit table at the Marketplace which attendees will visit during breaks

Post Event Recognition:

- Recognition in the Post Event Sponsor Thank You page in Connections
- Recognition in post event email blast to attendees

GOLD SPOTLIGHT: \$7,500

- Logo recognition in promotional materials including newsletter, flyers and e-invitations, event website and social media campaigns
- Social media campaign includes tagged/mentioned in pre-event post specifically listing our Sponsors and no less than 2 sponsor related posts on Women's Summit Social media channels
- Recognition in Media Alerts and/or Press Releases
- Recognition as a Gold Spotlight sponsor on the screens day of the event
- A half-page ad in the program booklet (see specs below)
- Inclusion of your logo in the sponsor recognition section of the program
- Your marketing, advertising or novelty item in the Goodie Bag
- 10 tickets to the event including the exclusive Meet & Greet
 - Due: May 7, 2026
- Exhibit table at the Marketplace, which attendees will visit during breaks
- Recognition in the Post Event Sponsor Thank You page in Connections

SILVER SPOTLIGHT: \$5,000

- Logo recognition in promotional materials including newsletter, flyers and e-invitations and social media
- Social media campaign includes 1 tagged/mentioned in pre-event post specifically listing our Sponsors and 1 sponsor related post during or after the event on Women's Summit Social media channels
- Recognition in Media Alerts and/or Press Releases
- Recognition as a Silver Spotlight sponsor on the screens day of the event
- A quarter page ad in the program booklet (see specs below)
- Inclusion of your logo in the sponsor recognition section of the program
- 8 tickets to the event including the exclusive Meet & Greet
 - Due: May 7, 2026
- Recognition in the Post Event Sponsor Thank You page of the following months issue of Connections

EXCLUSIVE MEET & GREET SPONSOR: \$3,500

- 5 Meet & Greet ticket package tickets
 - Due: May 7, 2026
- Logo recognition at the meet and greet location
- Opportunity to address attendees
- Opportunity for your representative to greet keynote speaker and escort to meet and greet location

INSTAGRAM PHOTO OPP \$3,500

- Instagram-able area for attendees to take an influencer-quality photo.
- Design support to create the photo opp spot
 - Logo recognition at the photo opp spot
 - Logo recognition in event program
 - 4 tickets to the event (1 which includes the exclusive Meet & Greet)
 - Due: May 7, 2026
 - Recognition on social media and curated social post for your team to provide a "sneak peek" of the space before the event

BREAKOUT SESSION SPONSOR: (Five Available) \$3,500

- Recognition in marketing and promotional materials
- Recognition as a Breakout Session Sponsor from the podium and in the sponsor recognition presentation
- Your logo as part of the sponsored breakout session
- Opportunity to introduce a breakout session and deliver your 2-minute message to the audience
- 6 tickets to the event (2 which include exclusive Meet & Greet)
 - Due: May 7, 2026
- 1 social media post announcing your breakout session topic/speakers pre-event

BRONZE SPOTLIGHT: \$2,000

- Logo in promotional materials including newsletter, flyers and e-invitations and social media
- Social media campaign includes 1 tagged/mentioned in pre-event post specifically listing our Sponsors and 1 sponsor related post during or after the event on Women's Summit Social media channels
- Recognition as a Bronze Spotlight sponsor on the screens
- 2 tickets to the event (which include exclusive Meet & Greet)
 - Due: May 7, 2026
- Inclusion of your logo in the sponsor recognition section of the program
- Recognition in the Post Event Sponsor Thank You page of Connections

A la Carte Advertising, Marketing and PR options:

A FULL PAGE AD IN THE PROGRAM: \$500

- Size: 4.5" W x 7.5" H
- Full Color
- Format: .eps, .jpeg, .tiff, or .pdf (minimum 300 dpi)
- Due: April 30, 2026

A HALF PAGE AD IN THE PROGRAM: \$300

- Size: 4.5" W x 3.75" H
- Full Color
- Format: .eps, .jpeg, .tiff, or .pdf (minimum 300 dpi)
- Due: April 30, 2026

MARKETING MATERIAL DISTRIBUTION: \$500

- Your marketing, advertising or novelty item included in the event goodie bag given to each attendee.

EXHIBITOR TABLE: \$600

- Exhibit table at the Marketplace which attendees will visit during breaks
- Includes 1 ticket to the event

TICKET TO THE EVENT: \$199

TICKET TO THE EVENT PLUS MEET AND GREET: \$250

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