

# LEHIGH VALLEY WOMEN'S SUMMIT THURSDAY, JUNE 4

**THREE GREAT ORGANIZATIONS:**

*The Chamber's Women's Business Council, Cedar Crest College, and United Way of the Greater Lehigh Valley present the Lehigh Valley Women's Summit*

**Audience:**

*Nearly 1,000 women business and nonprofit leaders*

PREMIER SPONSOR: **Capital** 

PRESENTING SPONSOR:



## KEYNOTES TO BE ANNOUNCED ON FEBRUARY 9, 2026!

### SCHEDULE

8:00—9:00 AM	Registration
9:00—10:00 AM	Morning Session
10:00—10:45 AM	Mimosas & Marketplace
10:45—11:30 AM	Breakout Session 1
11:45 AM—12:30 PM	Breakout Session 2
12:30—1:30 PM	Lunch & Marketplace
1:30 - 2:15 PM	Breakout Session 3
2:30 - 3:30 PM	Afternoon Session

Lehigh Valley  
WOMEN'S  
SUMMIT2025

June 4, 2026  
WIND CREEK BETHLEHEM

PREMIER SPONSOR:



PRESENTING SPONSOR:



Sponsorship Opportunities:

PLATINUM SPONSOR: \$15,000

Pre-event recognition:

- Logo representation on all promotional materials including the Chamber Connections monthly publication, e-invitations, event web page and social media campaigns
- Social media campaigns include tagged/mentioned in 1 pre-event post specifically listing our Platinum Sponsors on 3 channels and no less than 4 sponsor related posts on Women's Summit Social media channels
- Recognition in Media Alerts and/or Press Releases

Day of Event Recognition:

- Recognition on screens/PowerPoints
- A full-page ad in the program booklet (see specs below)
- Inclusion of your logo in the sponsor recognition section of the program
- Inclusion of up to 30 second video in the program
- 15 tickets to the event including the exclusive Meet & Greet
  - Due: May 7, 2026
- Your marketing, advertising or novelty item voucher in the Goodie Bag
- Exhibit table at the Marketplace which attendees will visit during breaks

Post Event Recognition:

- Recognition in the Post Event Sponsor Thank You page in Connections
- Recognition in post event email blast to attendees

GOLD SPOTLIGHT: \$7,500

- Logo recognition in promotional materials including newsletter, flyers and e-invitations, event website and social media campaigns
- Social media campaign includes tagged/mentioned in pre-event post specifically listing our Sponsors and no less than 2 sponsor related posts on Women's Summit Social media channels
- Recognition in Media Alerts and/or Press Releases
- Recognition as a Gold Spotlight sponsor on the screens day of the event
- A half-page ad in the program booklet (see specs below)
- Inclusion of your logo in the sponsor recognition section of the program
- Your marketing, advertising or novelty item in the Goodie Bag
- 10 tickets to the event including the exclusive Meet & Greet
  - Due: May 7, 2026
- Exhibit table at the Marketplace, which attendees will visit during breaks
- Recognition in the Post Event Sponsor Thank You page in Connections

SILVER SPOTLIGHT: \$5,000

- Logo recognition in promotional materials including newsletter, flyers and e-invitations and social media
- Social media campaign includes 1 tagged/mentioned in pre-event post specifically listing our Sponsors and 1 sponsor related post during or after the event on Women's Summit Social media channels
- Recognition in Media Alerts and/or Press Releases
- Recognition as a Silver Spotlight sponsor on the screens day of the event
- A quarter page ad in the program booklet (see specs below)
- Inclusion of your logo in the sponsor recognition section of the program
- 8 tickets to the event including the exclusive Meet & Greet
  - Due: May 7, 2026
- Recognition in the Post Event Sponsor Thank You page of the following months issue of Connections

EXCLUSIVE MEET & GREET SPONSOR: \$3,500

- 5 Meet & Greet ticket package tickets
  - Due: May 7, 2026
- Logo recognition at the meet and greet location
- Opportunity to address attendees
- Opportunity for your representative to greet keynote speaker and escort to meet and greet location

INSTAGRAM PHOTO OPP \$3,500

- Instagram-able area for attendees to take an influencer-quality photo.
- Design support to create the photo opp spot
  - Logo recognition at the photo opp spot
  - Logo recognition in event program
  - 4 tickets to the event (1 which includes the exclusive Meet & Greet)
    - Due: May 7, 2026
  - Recognition on social media and curated social post for your team to provide a "sneak peek" of the space before the event

BREAKOUT SESSION SPONSOR: (Five Available) \$3,500

- Recognition in marketing and promotional materials
- Recognition as a Breakout Session Sponsor from the podium and in the sponsor recognition presentation
- Your logo as part of the sponsored breakout session
- Opportunity to introduce a breakout session and deliver your 2-minute message to the audience
- 6 tickets to the event (2 which include exclusive Meet & Greet)
  - Due: May 7, 2026
- 1 social media post announcing your breakout session topic/speakers pre-event

BRONZE SPOTLIGHT: \$2,000

- Logo in promotional materials including newsletter, flyers and e-invitations and social media
- Social media campaign includes 1 tagged/mentioned in pre-event post specifically listing our Sponsors and 1 sponsor related post during or after the event on Women's Summit Social media channels
- Recognition as a Bronze Spotlight sponsor on the screens
- 2 tickets to the event (which include exclusive Meet & Greet)
  - Due: May 7, 2026
- Inclusion of your logo in the sponsor recognition section of the program
- Recognition in the Post Event Sponsor Thank You page of Connections

A la Carte Advertising, Marketing and PR options:

A FULL PAGE AD IN THE PROGRAM: \$500

- Size: 4.5" W x 7.5" H
- Full Color
- Format: .eps, .jpeg, .tiff, or .pdf (minimum 300 dpi)
- Due: April 30, 2026

A HALF PAGE AD IN THE PROGRAM: \$300

- Size: 4.5" W x 3.75" H
- Full Color
- Format: .eps, .jpeg, .tiff, or .pdf (minimum 300 dpi)
- Due: April 30, 2026

MARKETING MATERIAL DISTRIBUTION: \$500

- Your marketing, advertising or novelty item included in the event goodie bag given to each attendee.

EXHIBITOR TABLE: \$600

- Exhibit table at the Marketplace which attendees will visit during breaks
- Includes 1 ticket to the event

TICKET TO THE EVENT: \$199

TICKET TO THE EVENT PLUS MEET AND GREET: \$250

CALL DANIELLE 484-226-0128  
OR VISIT LEHIGHVALLEYWOMEN.COM