

Lehigh Valley WOMEN'S SUMMIT 2026

June 4, 2026

WIND CREEK BETHLEHEM

LEHIGH VALLEY WOMEN'S SUMMIT THURSDAY, JUNE 4

THREE GREAT ORGANIZATIONS:

The Chamber's Women's Business Council, Cedar Crest College, and United Way of the Greater Lehigh Valley

Audience:

Nearly 1,000 women business and nonprofit leaders

KEYNOTE SPEAKER:



Mariana Atencio is a Peabody Award-winning journalist, bestselling author, entrepreneur, and speaker whose TEDx talk on authenticity ranks among the most viewed of all time. After immigrating to the United States from Venezuela, she turned her experience of feeling different into a global message: embracing authenticity unlocks personal and professional potential.

Mariana built an acclaimed journalism career as an anchor and correspondent for Univision, Fusion, and NBC News, reporting worldwide on migration, human rights, and social issues. Her investigative and field reporting earned major honors, including Emmy nominations and industry awards.

Author of *Perfectly You: Embracing the Power of Being Real*, Mariana now leads her own media production company, hosts the hit podcast *Lost in Panama*, and delivers keynote speeches and moderates events around the world, helping audiences navigate change, build meaningful connections, and lead with confidence and purpose through the power of authentic storytelling.



Stef Ziev is an executive coach, keynote speaker, TEDx speaker, and bestselling author of *The Choice Is Yours: A Simple Approach to Live and Lead with More Joy, Ease, and Purpose*. A former television executive, Stef spent more than 15 years in the entertainment industry before dedicating her career to helping leaders navigate change and lead with greater clarity and purpose.

With nearly two decades of coaching experience, Stef has worked with C-suite executives, entrepreneurs, and creative leaders from organizations including The New York Times, Google, American Express, Warner Bros. Discovery, CNN, and the Philadelphia Eagles. Through her signature TURN Technique™, she empowers people to transform challenges into opportunities and take intentional action. Stef is on a mission to inspire a million meaningful "TURNs" around the world.

SCHEDULE

8:00–9:00 AM	Registration	11:45 AM–12:30 PM	Breakout Session 2
9:00–10:00 AM	Morning Session	12:30–1:30 PM	Lunch & Marketplace
10:00–10:45 AM	Mimosas & Marketplace	1:30 – 2:15 PM	Breakout Session 3
10:45–11:30 AM	Breakout Session 1	2:30 – 3:30 PM	Afternoon Session

PREMIER SPONSOR:



PRESENTING SPONSOR:



United Way of the
Greater Lehigh Valley



FOR ALL THE DETAILS AND
TO RESERVE YOUR SPOT:

CALL DANIELLE 484-226-0128
OR VISIT LEHIGHVALLEYWOMEN.COM

PREMIER SPONSOR: 

PRESENTING SPONSOR: 
 part of 

Sponsorship Opportunities:

PLATINUM SPONSOR:	\$15,000	SILVER SPOTLIGHT:	\$5,000
Pre-event recognition: <ul style="list-style-type: none"> • Logo representation on all promotional materials including the Chamber Connections monthly publication, e-invitations, event web page and social media campaigns • Social media campaigns include tagged/mentioned in 1 pre-event post specifically listing our Platinum Sponsors on 3 channels and no less than 4 sponsor related posts on Women's Summit Social media channels • Recognition in Media Alerts and/or Press Releases 		<ul style="list-style-type: none"> • Logo recognition in promotional materials including newsletter, flyers and e-invitations and social media • Social media campaign includes 1 tagged/mentioned in pre-event post specifically listing our Sponsors and 1 sponsor related post during or after the event on Women's Summit Social media channels • Recognition in Media Alerts and/or Press Releases • Recognition as a Silver Spotlight sponsor on the screens day of the event • A quarter page ad in the program booklet (see specs below) • Inclusion of your logo in the sponsor recognition section of the program • 8 tickets to the event including the exclusive Meet & Greet <ul style="list-style-type: none"> • Due: May 7, 2026 • Recognition in the Post Event Sponsor Thank You page of the following months issue of Connections 	
Day of Event Recognition: <ul style="list-style-type: none"> • Recognition on screens/PowerPoints • A full-page ad in the program booklet (see specs below) • Inclusion of your logo in the sponsor recognition section of the program • Inclusion of up to 30 second video in the program • 15 tickets to the event including the exclusive Meet & Greet <ul style="list-style-type: none"> • Due: May 7, 2026 • Your marketing, advertising or novelty item voucher in the Goodie Bag • Exhibit table at the Marketplace which attendees will visit during breaks 		EXCLUSIVE MEET & GREET SPONSOR: \$3,500 <ul style="list-style-type: none"> • 5 Meet & Greet ticket package tickets <ul style="list-style-type: none"> • Due: May 7, 2026 • Logo recognition at the meet and greet location • Opportunity to address attendees • Opportunity for your representative to greet keynote speaker and escort to meet and greet location 	
Post Event Recognition: <ul style="list-style-type: none"> • Recognition in the Post Event Sponsor Thank You page in Connections • Recognition in post event email blast to attendees 		INSTAGRAM PHOTO OPP \$3,500 <ul style="list-style-type: none"> • Instagram-able area for attendees to take an influencer-quality photo. • Design support to create the photo opp spot • Logo recognition at the photo opp spot • Logo recognition in event program • 4 tickets to the event (1 which includes the exclusive Meet & Greet) <ul style="list-style-type: none"> • Due: May 7, 2026 • Recognition on social media and curated social post for your team to provide a "sneak peek" of the space before the event 	
GOLD SPOTLIGHT:	\$7,500	BREAKOUT SESSION SPONSOR: (Five Available)	\$3,500
<ul style="list-style-type: none"> • Logo recognition in promotional materials including newsletter, flyers and e-invitations, event website and social media campaigns • Social media campaign includes tagged/mentioned in pre-event post specifically listing our Sponsors and no less than 2 sponsor related posts on Women's Summit Social media channels • Recognition in Media Alerts and/or Press Releases • Recognition as a Gold Spotlight sponsor on the screens day of the event • A half-page ad in the program booklet (see specs below) • Inclusion of your logo in the sponsor recognition section of the program • Your marketing, advertising or novelty item in the Goodie Bag • 10 tickets to the event including the exclusive Meet & Greet <ul style="list-style-type: none"> • Due: May 7, 2026 • Exhibit table at the Marketplace, which attendees will visit during breaks • Recognition in the Post Event Sponsor Thank You page in Connections 		<ul style="list-style-type: none"> • Recognition in marketing and promotional materials • Recognition as a Breakout Session Sponsor from the podium and in the sponsor recognition presentation • Your logo as part of the sponsored breakout session • Opportunity to introduce a breakout session and deliver your 2-minute message to the audience • 6 tickets to the event (2 which include exclusive Meet & Greet) <ul style="list-style-type: none"> • Due: May 7, 2026 • 1 social media post announcing your breakout session topic/speakers pre-event 	
A la Carte Advertising, Marketing and PR options:			
A FULL PAGE AD IN THE PROGRAM:	\$500	MARKETING MATERIAL DISTRIBUTION:	\$500
<ul style="list-style-type: none"> • Size: 4.5" W x 7.5" H • Full Color • Format: .eps, .jpeg, .tiff, or .pdf (minimum 300 dpi) • Due: April 30, 2026 		<ul style="list-style-type: none"> • Your marketing, advertising or novelty item included in the event goodie bag given to each attendee. 	
A HALF PAGE AD IN THE PROGRAM:	\$300	EXHIBITOR TABLE:	\$600
<ul style="list-style-type: none"> • Size: 4.5" W x 3.75" H • Full Color • Format: .eps, .jpeg, .tiff, or .pdf (minimum 300 dpi) • Due: April 30, 2026 		<ul style="list-style-type: none"> • Exhibit table at the Marketplace which attendees will visit during breaks • Includes 1 ticket to the event 	
		TICKET TO THE EVENT:	\$199
		TICKET TO THE EVENT PLUS MEET AND GREET:	\$250